



Dear Fair participant,

As the 2021 Upper Missouri Valley Fair approaches (June 23rd-27th), we began planning months ago. It is a year-round process that takes many hours and many individuals who volunteer their time. UMVF is a non-profit organization. We receive funding from self-generated income and the generous support of organizations and/or individuals such as yourself. We see over 40,000 people that come through the gates of the fair each year for 5 fun filled days each June!

We are one of the oldest operating fairs in North Dakota. We provide a learning and fun atmosphere for exhibitors and participants of all ages. We strive to keep this fair operating and fun. We host a few major events like bull riding and a community Co-Op Feed. There are also hours of free entertainment such as: Kids zone, outdoor concert series, livestock, 4H exhibits, wood carvers, magician, pony rides, turkey races, and petting zoo and much, much more!

We have enclosed the fair sponsorship packages for you to consider. This is a great way to support a local tradition and gain advertising or marketing presence. Another bonus, sponsorship fees are not due until June of 2021!

We appreciate you taking the time to review our proposal. Any questions please contact:

Shane Cymbaluk – (701) 770-2865

Bonnie Goga - (208)244-4080

Heather Voll – (701)713-0908

Sincerely,

Shane Cymbaluk – UMVF President

Bonnie Goga – Sponsorship Chair

Heather Voll – Sponsorship Co-Chair



Sponsorship Levels

Diamond \$10,000+

- *Listed in Fair Brochure
- *Listed in all printed materials
- *Banner at the Fair and/or event you sponsor
- *Announced Daily at the Fair
- *Fair Swag -(15% of total sponsorship in event tickets, admission, ride passes or beer tickets...Your choice)
- *Logo as Major Sponsor on the website with hot link to your website (stays up year round)
- *Social Media promotion
- *Plaque

Platinum \$5000-\$9,999

- *Listed in Fair Brochure
- *Listed in all printed materials
- *Banner at the Fair and/or event you sponsor
- *Announced Daily at the Fair
- *Fair Swag -(15% of total sponsorship in event tickets, admission, ride passes or beer tickets...Your choice)
- * Logo as Major Sponsor on the website with hot link to your website (stays up year round)
- *Plaque

Gold \$2500-\$4999

- *Listed in Fair Brochure
- *Banner at the Fair and/or event you sponsor
- *Fair Swag -(10% of total sponsorship in event tickets, admission, ride passes or beer tickets...Your choice)
- *Logo on the website with hot link to your website (stays up year round)

Silver \$1000-\$2499

- *Listed in Fair Brochure
- *Banner at the Fair and/or event you sponsor
- *Fair Swag -(10% of total sponsorship in event tickets, admission, ride passes or beer tickets...Your choice)
- *Name listed on the website (stays up year round)

Friends of Fair \$500-\$999

- *Listed in Fair Brochure
- *Name on Friends of Fair Banner
- *8 Complimentary daily entrance passes



Sponsorship Commitment

Organization or Individual's Name: _____

Contact Person: _____

Mailing Address: _____

Email Address: _____

Contact Number: _____

Sponsor Levels:

Diamond

Platinum

Gold

Silver

Friend of Fair

Amount of Sponsorship: \$ _____

Name of Event (if want to be an event sponsor): _____

Check enclosed

Please Invoice

Mail sponsorship form to:

UMVF – Sponsorship

PO Box 785

Williston, ND 58802