



Dear Fair participant,

As the 2019 Upper Missouri Valley Fair approaches (June 26-30th), we began planning months ago. It is a year-round process that takes many hours and many individuals who volunteer their time. UMVF is a non-profit organization. We receive zero funding from anything other than self-generated income and the generous support of organizations or individuals to donate to the UMVF each year to make the fair happen. We see over 40,000 people that come through the gates of the fair each year for 5 fun filled days each June!

We are one of the oldest operating fairs in North Dakota. We provide a learning and fun atmosphere for exhibitors and participants of all ages. We strive to keep this fair operating and fun. We host a few major events like bull riding and a community BBQ. There are also hours of free entertainment such as: Kids zone, outdoor concert series, livestock, 4H exhibits, wood carvers, BMX show, magician, pony rides, turkey races, and petting zoo.

I have enclosed the fair sponsorship packages for you to consider. This is a great way to support a local tradition and gain advertising or marketing presence. Another bonus, sponsorship fees are not due until June of 2019!

I appreciate you taking the time to review our proposal. Any questions please contact:

Brandy LaDue – (701)770-6533
Shane Cymbaluk – (701)770-2865
Bonnie Goga –(208)244-4080

Sincerely,

Shane Cymbaluk
Sponsorship Chair
Upper Missouri Valley Fair



Sponsorship Levels

Diamond \$10,000+

- *Listed in Fair Brochure
- *Listed in all printed materials
- *Banner at the Fair and/or event you sponsor
- *Announced Daily at the Fair
- *Fair Swag -(15% of total sponsorship in event tickets, admission, ride passes or beer tickets...Your choice)
- *Logo as Major Sponsor on the website with hot link to your website (stays up year round)
- *Social Media promotion
- *Plaque

Platinum \$5000-\$9,999

- *Listed in Fair Brochure
- *Listed in all printed materials
- *Banner at the Fair and/or event you sponsor
- *Announced Daily at the Fair
- *Fair Swag -(15% of total sponsorship in event tickets, admission, ride passes or beer tickets...Your choice)
- * Logo as Major Sponsor on the website with hot link to your website (stays up year round)
- *Plaque

Gold \$2500-\$4999

- *Listed in Fair Brochure
- *Banner at the Fair and/or event you sponsor
- *Fair Swag -(10% of total sponsorship in event tickets, admission, ride passes or beer tickets...Your choice)
- *Logo on the website with hot link to your website (stays up year round)

Silver \$1000-\$2499

- *Listed in Fair Brochure
- *Banner at the Fair and/or event you sponsor
- *Fair Swag -(10% of total sponsorship in event tickets, admission, ride passes or beer tickets...Your choice)
- *Name listed on the website (stays up year round)

Friends of Fair \$500-\$999

- *Listed in Fair Brochure
- *Name on Friends of Fair Banner
- *8 Complimentary daily entrance passes



Event Sponsorship

Two Way Crossing (free concert for all fair goers outside) Friday & Saturday night	\$12,000.00
Johnny Holm Band (free concert for all fair goers outside) Wednesday night	SOLD \$7,500.00
DJ Jaden (free musical entertainment for all fair goers)	SOLD \$1,500.00
Lights and Sound outdoor entertainment (Jaden)	\$12,000.00
Connie with Caricatures (draws 10 hours a day – free for all fair goers)	\$5,000.00
Wood Carvers (Free entertainment for all fair goers)	\$6,000.00
BMX (Free entertainment for all fair goers)	\$12,000.00
Jump N' Fun Inflatables (Kids entertainment all day, every day)	SOLD \$15,000.00
Max the Robot (Free entertainment - roams 3 times a day)	\$6,000.00
Petting Zoo and Pony Rides (Free for all fair goers)	\$5,000.00
Turkey races (Free entertainment - 3 times a day)	\$2,500.00
Adam the great (performs 3 times daily and roams the grounds) Magician	\$4,500.00
Bull Riding (Thursday and Friday Nights)	\$13000.00
Clown Sponsor (Thursday and Friday Nights)	\$1000.00
Mutton Busting Sponsor (Thursday and Friday Nights)	\$1000.00
Cookoff Sponsorship (Friday of the Fair)	SOLD \$2500.00



Sponsorship Commitment

Organization or Individual's Name: _____

Contact Person: _____

Mailing Address: _____

Email Address: _____

Contact Number: _____

Sponsor Levels:

Diamond

Platinum

Gold

Silver

Friend of Fair

Amount of Sponsorship: \$ _____

Name of Event (if want to be an event sponsor): _____

Check enclosed

Please Invoice

Mail sponsorship form to:

UMVF – Sponsorship

PO Box 785

Williston, ND 58802